

How many jobs have been created by the growth in tourist arrivals in the first quarter of 2012

NATIONAL ASSEMBLY

(For oral reply)

QUESTION NO. 147

INTERNAL QUESTION PAPER NO. 6

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Mrs X C Makasi (ANC) to ask the Minister of Tourism:

(a) How many jobs have been created by the growth in tourist arrivals in the first quarter of 2012 (details furnished), (b)(i) how has small, medium and micro enterprises (SMMEs) benefited from it and (ii) how many SMMEs benefited from this growth in tourism numbers in this way and (c) how has rural development benefited from it?

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(10,5% growth in all tourist arrivals with 17.8% growth in overseas tourist arrivals and from emerging markets i.e. Brazil by 71,7%, India by 23,1 %, China by 67,7%, Angola 48,5%, Nigeria 26,7% and Tanzania 31,4%)

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147. THE MINISTER OF TOURISM ANSWERS:

(a) The contribution of tourism to job creation is measured through the Tourism Satellite Account (TSA) officially developed by Statistics South Africa (StatsSA) and it is monitored on an annual basis. The Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF) developed by the World Tourism Organization was used by StatsSA as a guideline in

developing the TSA for South Africa. The TSA: RMF is data intensive and the number of tourists alone could not be used to measure the contribution of tourism to jobs creation. There is a need to understand amongst others the expenditure of these tourists by products such as accommodation, transport, sports and recreational services, etc. Most of the information required for the TSA is not available quarterly, some even annually, reason why there is also a lag in the release of the annual TSA. However, the latest available statistics are for 2010 which indicate a growth of 4.3% from 2009 at total direct jobs in the sector amounting to 567 378.

- (b) (i) Small, medium and micro enterprises (SMMEs) benefitted through mentorship, market access and training in the first quarter.
 - (ii) The SMMEs that benefitted in the first quarter through our partnership with TEP, are 50 enterprises supported through mentorship. 90 enterprises supported with market access. 225 enterprises trained and 1000 FTE jobs supported through enterprise partnerships.
- (c) 129 rural enterprises supported in the first quarter.